Reid Conant

Sports Journalism & Media Relations

rconant16.wixsite.com/website

303-667-8071

rconant@apu.edu

reid_conant

EXPERIENCE

KCBS 2/KCAL 9 Sports Department (CBS Los Angeles)

Production Assistant (October 2019-Present)

- Cutting and editing video highlights across all sports
- Writing scripts for teleprompter
- Apart of staff meetings and show construction
- Ability to create corner graphics

Azusa Pacific Sports Information (Azusa, California)

Assistant Sports Information Director (August 2021-Present)
Student Worker (October 2017-2021)

- Responsible for all aspects of media and sports information for 18-sport intercollegiate athletics program.
- Employing a brand identity for each program that aligns with the department and the university and is used to promote the program to current students, alumni, faculty/staff, prospective student-athletes, and the community-at-large
- Oversee game operations staff for scoring, statistics, and communications
- Primary contact for both men and women's soccer (fall), men's basketball and women's swimming and diving (winter), baseball, and women's water polo (spring)

Bismarck Larks (Northwoods League // Bismarck, ND)

Broadcast & Media Relations Intern (May-August 2019)

- Awarded 2019 Webcast of the Year
- Play-by-play broadcaster for 70 games (36 simulcast, 34 radio)
- Wrote post-game recaps, edited and produced videos, social media manager

EDUCATION

Azusa Pacific University - Class of 2021

- Bachelor of Arts in Journalism
- Daniels Fund Scholar

REFERENCES

Corey Langerveld
(Azusa Pacific SID)
clangerveld@apu.edu
(509) 432-1026

Armen Keuilian
(Executive Producer for KCBS/KCAL)
amkeuilian@cbs.com
(714) 878-9616

John Bollinger
(Bismarck Larks GM)
john@larksbaseball.com
(314) 740-1375

SKILLS

- Adobe Audition
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Audio Boards/Mixers
- Facebook
- Instagram
- Microsoft Office Suite
- Podcasts/Talk Radio
- Soundcloud
- Statistics
- Twitter
- Video Editing
- Video Production
- Voice Over