

Reid Conant



Sports Journalism & Media Relations

EXPERIENCE

KCBS 2/KCAL 9 Sports Department (CBS Los Angeles)
Production Assistant (October 2019-Present)



- Cutting and editing video highlights across all sports
- Writing scripts for teleprompter
- A part of staff meetings and show construction
- Ability to create corner graphics

Azusa Pacific Sports Information (Azusa, California)
Student Assistant (August 2019-Present)



- Social media manager/marketer
- Graphic design creation
- In 2019-20 year, primary contact for women's soccer (fall) and baseball (spring)
- Staff Writer
- Stats input/spotter (baseball, basketball, football and soccer)
- Play-by-play broadcaster (2017-Present)
- Lone voice for APU Baseball 2018-2020 seasons

Bismarck Larks (Northwoods League // Bismarck, ND)
Broadcast & Media Relations Intern (May-August 2019)



- Awarded 2019 Webcast of the Year
- Play-by-play broadcaster for 70 games (36 simulcast, 34 radio)
- Wrote post-game recaps, edited and produced videos, social media manager

EDUCATION

Azusa Pacific University - Class of 2021

- Bachelor of Arts in Journalism
- Daniels Fund Scholar



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REFERENCES

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Armen Keuilian
(Executive Producer for KCBS/
KCAL)
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(714) 878-9616

John Bollinger
(Bismarck Larks GM)
john@larksbaseball.com
(314) 740-1375

SKILLS

- | | | |
|----------------------|-------------------------|-------------------|
| -Adobe Audition | -Facebook | -Statistics |
| -Adobe InDesign | -Instagram | -Twitter |
| -Adobe Photoshop | -Microsoft Office Suite | -Video Editing |
| -Adobe Premiere Pro | -Podcasts/Talk Radio | -Video Production |
| -Audio Boards/Mixers | -Soundcloud | -Voice Over |